

# Exploration on the Fine Management of College Classes under the Background of New Media

Li Bin-bin<sup>1</sup> and Long Han-wu<sup>2</sup>

<sup>1,2</sup> China West Normal University, Nanchong, Sichuan, 637002

Email: [lbb0929@sina.cn](mailto:lbb0929@sina.cn)

## Abstract

*With the advent of the information age, information technology has gradually affected all aspects of social life, new media began to gradually enter daily life and quickly occupied the highlands. At present, the level of information in Chinese colleges and universities is gradually strengthened, and the role of new media in the management of colleges and universities is becoming more and more important. Therefore, on the basis of analyzing the way and influence of the new media in the class management, this paper uses the new media platform to strengthen the management of the university class according to the current problems in the class management.*

**Keywords:** new media; class; fine management

As the most basic organization of educational activities in colleges and universities, the class is the basic place for students to study and live in school. It is the cradle of students' growth and the most important practice base for teachers [1]. The university's education policy and the various tasks finally implemented in the class. The effect of class management is directly related to the success of teaching management in colleges and universities, whether the goal of talent cultivation in universities can be realized, and the growth and development of students.

## 1. New media platform features

New media is relative to the traditional media, it refers to the modern information technology, based on information networks, wireless communication networks, satellites as a platform to wire and wireless as a means of transmission one to one, one to many, many-to-many forms of communication media. The rapid development and popularization of new media technology has brought far-reaching influence to the management of college class, mainly in: the first is to provide a variety of means and new development

opportunities for college class management; secondly, because of the openness and fictitiousness of the new media, it brings a severe challenge to the class management; finally, because the new media is different from the traditional forms of media, its extensive and interesting to further develop the education space. New media platform for teachers and students to join the school in the education of information technology one-stop service functions for the current new media perspective of student education and teaching has opened up a new model, with a wide range of impact, full-featured, multi-channel and so on.

## **2. Problems in current class management**

### **2.1 The class sense of desalination and collective belonging**

In real life, the school classroom tables and chairs, blackboards, walls, functional areas and other places everywhere to pass the class to the students a sense of penetration of the class cohesion, centripetal force, collective consciousness and other cultures [2]. But with the advent of the information age, the expansion of the scale of enrollment, the network has been deeply embedded in the student's learning and life, we are keen on the virtual world of communication, making college students gradually lack of interaction between entities, Become unwilling or not to communicate in the real space, coupled with the university "class to go down" free atmosphere, and the implementation of the classroom flow system, making the lives of students focus shifted to the bedroom and community and other places, leading to class Lack of physical sense, a sense of belonging to the class, a sense of honor, the class consciousness gradually weakened.

### **2.2 Class activities monotonous and lack of attractiveness**

Class activities is an important part of school education activities, is an important platform for collective communication and exchange [3].Organization, encourage students to participate in various activities or classes, not only conducive to the construction of class culture, enhance class cohesion, but also the development of class members have a positive role in the healthy development. However, in the current activities of college classes in the widespread existence of a single form of activity, boring content, the theme is not clear, the lack of interest and other issues, which led to low class activity quality, students participate in class activities is not high enthusiasm. The main performance in the following areas: First, the lack of class activity management. Class activities in the university classes are basically organized and implemented by the class cadre, the teacher rarely involved or guidance, but because of the class cadre, especially the low grade class cadre organization, the management level is limited, they do not know how to arrange class activities and how to deal with unexpected events, resulting in management confusion. Second, class activities in the form of simple. University class activities are basically temporary organizations, temporary notice, and the use of conventional theme classes and theme groups in the form of activities, classes are mostly simple to inform the contents of the notice or learning the relevant documents, the content is boring, students are not interested. Third, the class activity participation is not high. As the quality of class activities is not high, many students do not want to participate in class activities, and schools to ensure attendance, most of the mandatory measures to take part, but also trigger the students, even participated in the activities, but also stand on one's side apparently but actually on another's and busy with their own things.

### **2.3 Class management methods lag and information technology advantages to play**

At present, many classes still adopt the former practice to regard the students as the object of passive acceptance, to confine the students' thoughts and words and behavior within the stipulated scope, the class ideological construction work is confined to the regimental level and class level; the extent to which the activities are also rigidly adhered to the traditional model; day-to-day management is still in compliance with discipline, subject to management, to complete the task of the target [4]. For the emerging class network construction, most teachers pay attention to not enough, most students are not strong sense of participation, lack of passion and enthusiasm, there is no greater sense of collective honor, in the construction of class culture, but also failed to put themselves into it.

### **2.4 Class participation in the students is not enough**

The university as a leader in class management, counselors as a class management guidance, class cadre as the main implementer of class management, in the class management plays an irreplaceable role. At present, schools and school leaders on the lack of class management, the lack of this is mainly reflected in the school tend to pay more attention to their social influence and ranking in the comprehensive competitiveness of colleges and universities and focus on teaching quality and level of scientific research in two aspects ;part of the counselors to meet the students do not hurt the low-level goals, or just complete the school layout of the transactional work as its work objectives; some classes of cadres on the goal of class management is not clear, the work only to stay with the teachers to complete the daily affairs, the lack of initiative and creativity of the organization class innovative activities, strengthen class cohesion can not play its due role, and can not form a proper influence; they are self-centered, quick success, short-sighted, taking into account the immediate interests, they suffered childhood parents loved, and by the adverse social atmosphere, making some students selfish and not for the sake of others, individual students with poor mental endurance, and even withdrawn, especially with the prevalence and popularity of the network, some students indulge in the fantasy world, to escape reality. These effects eventually lead to the enthusiasm of students, the initiative is generally not high, enthusiasm is not strong to participate in campus activities, learning objectives are not clear, the style of study is not effective, class wind construction is more difficult.

### **3. Relying on new media to strengthen class management**

In the Internet age, the new media provides a new channel and a new method to unite the students, serve the students and educate the students. It is the active response to the existing predicament in the education and management of colleges and universities, expanding the new position of class management, improving the level of democratic management, and enhancing the students' sense of autonomy. It facilitates the communication between students and teachers, and is very suitable for the education and management of university classes. Through new media, teachers will no longer use the traditional methods of management of students, but the use of democracy, fairness, humane management approach to achieve the class routine work information, improve the class of democratic management level [5].

### **3.1 Opening up a new way of ideological and political education**

Since the implementation of the credit system, the class concept has become increasingly blurred. Counselors are the backbone of the ideological and political education of college students, and the guidance of students' thinking, study and life mainly concentrates on their spare time. Losing a fixed classroom after the organization of the venue, the counselor of the student's education management work was transferred to the office or student dormitory, the class is difficult to effectively carry out daily affairs, usually using the classroom or night time to visit the bedroom student work. Through the new media, counselors become class administrators, students can be education management, and innovation management of the new situation.

In the new media environment, each user has a personal network home page, counselor's personal home page is often the object of concern to students, by updating their talk, Bowen, the boring theoretical knowledge into a student loved, easy to accept the way, through which the students' thinking and behavior have a subtle influence, broaden the channels of education management.

### **3.2 Open a new channel of mental health education**

At present, the university campus by the social environment, competition, increasing interpersonal relationships become more complex dormitory contradictions become particularly prominent, coupled with academic and future employment pressure, these have led to an increasing psychological burden on students, students of mental health has become the school's focus. With the advent of the information age, the traditional methods of mental health education has been difficult to meet the needs of students for psychological counseling, and classes to improve the psychological state of students has a very important role, therefore, it is urgent to find a new way to carry out mental health education in class management. Now the students generally do not like to tell and do not want to open your mind in front of the teacher to express their feelings, they prefer to express their emotions in the network, through personal signature, talk, Bowen and other forms to express their inner world of real feelings and psychological confusion. As a counselor, to be good at discovering and understanding the dynamics of students, especially the results of the psychological evaluation of students is not up to standard, it should focus on. Encounter, you can use the new media chat function to students to carry out mental health counseling and counseling, timely communication and resolve their confusion, to achieve the effect of crisis intervention.

### **3.3 Open up the new position of class culture construction**

Colleges and universities have been very focused on the construction of university classes, the two colleges and universities for the construction of class culture has done a lot of work, such as the organization of classes to carry out the class style, class concept show contest, students through the design class emblem, class slogan, class song and other forms of collective creativity to show classes, through the usual activities of the group, volunteers and other activities made into PPT class demeanor of the display. These activities can be to a certain extent, enhance the sense of belonging of the team, promote the construction of class culture, but the effect is not very satisfactory. The reason is the lack of a long-term class culture for the students to promote, display, exchange platform, the lack of a "home". Now, with the emergence of new media, for the construction of class culture to build a new position. Each class can have their own home page in the new media environment, students can dress up their own home page, the class logo, slogan, ideas,

etc. to head, signature and other forms of display, at the same time can also create classes, bedroom album, the class, the bedroom as a unit to carry out activities of the various photos uploaded into the corresponding album, these methods have virtually increased the degree of unity of class members, the formation of their own class of a culture, the students for the construction of class culture and actively contribute their own strength.

### **3.4 Rich student affairs management tool**

At present, due to university enrollment, each counselor usually have to manage one or two hundred students, these students come from different classes, or even different grade classes. Therefore, the counselor every day there will be a lot of transactional work needs to be completed, for example, the students daily leave, examination notice, scholarships, etc., and for these jobs, counselors are generally taken classes, telephone, text messages, visits to the bedroom and other forms of information, or "school - counselor - class cadre - class members," such a layer to convey the traditional mode of information transmission. Sometimes, students will reflect the absence of notice of the situation, the omission of notice of the situation, affecting the authenticity and effectiveness of information transmission.

New media tools are fast, easy to use, easy to use, open and other characteristics, is to solve the daily affairs of students an effective tool. Counselors can use the new media class bulletin management. Class daily notice, need to publicize the documents, can be issued by class bulletin, each student can see in the announcement. After the class members log on, there will be a new message to remind to see the class bulletin, to achieve a class announcement and class members of the seamless connection between. In addition, you can "send notifications" function to inform all members of class transactions, notice, the counselor in the public platform of the message management to see whether the students have access to information, counselors can be targeted according to access to notify the students did not receive notice, so as to avoid the phenomenon of notice of the omission, making the work carried out more efficient and fast. Class topic section, there is an important role is to help everyone to complete class affairs. Such as the class to organize a "5.25 Students Mental Health Day" as the main body of the activities of the group, you can issue topics in the topic section to seek the views of everyone, to discuss the formation of consensus, this not only reflects the students are the main sense of ownership of the class, but also greatly improved class participation in class activities is not high. Voting applications in the new media play a very important role in class-related issues of democracy, and voting can be initiated by voting on the Internet. Such as in the construction of class culture, classes to engage in a class emblem, class song selection activities, online voting democracy can vote class song, class song. Students can write Bowen way to introduce their class emblem works, design concepts, and then sorted by the squad leader to vote for the students to vote for the form of release, voting in new media can set the number of votes per person, fully guarantee the accuracy and standardization of voting. In the process, the students on the one hand, the ability to operate the computer has been improved; the other hand, they feel that they can decide the class event is the master of the class; more importantly, let the students see the desire to build a better class, to participate in the collective construction of the sense of responsibility will be enhanced. New media platform has a strong open, you can school a variety of existing systems docking. With the acceleration of the construction of information technology in colleges and universities, the new system, teaching management system, student

work system, card system and other systems are also popular in colleges and universities. But now the problem is to log on different systems need to log on account, the degree of experience of students caused a great impact, if the school system embedded in a unified new media, you can integrate the resources of the system, thereby reducing the number of students log on the system may be inconvenient. Such as the user's curriculum function can be derived directly from the Academic Network, so that students in the new media platform can view the curriculum, without having to log in the educational system view; students please leave the function, students can use the new media mobile phone client directly into the student system to ask for leave operation, which are for the students to provide a convenient campus life.

New media environment, the fine management of class depends on the modern information technology, although it has made certain achievements in class management, but it is still an emerging network of cultural products, only a means of class management, can not replace the traditional classroom management, face to face communication between teachers and students remain essential [6].Counselor should always be in-depth dormitory, into the classroom, with the students to communicate and talk, keep abreast of student thought dynamic, but also give full play to student cadres, student party members in the class model lead role in catching class construction work. Under the new situation we explore the application of new media in class management is still "long way to go," we have to traditional class management on the basis of giving full play to the advantages of new media, learning in practice, and strive to build new media into a new network community in which teachers and students participate, share and grow together, making it an effective carrier for ideological and political education, network culture construction and education and teaching resources sharing.

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