

# On the Brief Exploration of the Cultural Development of College Classes with the Post-90s Undergraduates

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## Abstract

*Post-90s undergraduates are the main groups of our country's universities. Under the influence of globalization, the development of the socialist market economy and the comprehensive development of network and information, post-90s undergraduates who outlook on life and values with distinct features of the times are self-centered, utilitarian, interpersonal harmony and personality. This brings the impact and challenges to the college class culture construction. To seek effective measures to solve the problem of college class culture construction, and to guide the new era of college class cultural construction.*

**Keywords:** Post-90s undergraduates; College Classes; the Cultural Development of Classes

As for the concept of class culture in Colleges and universities, the scholars give a variety of opinions. Zhang Xiaofeng put forward Material Spirit said; Ji Li, Yang Hanzhang and other ideas, such as: Chen Guoliang, proposed the concept of the way; Ma Lihua, Zhu Guangsheng and other proposed cultural complex, said. Bai Chang Lee wrote: "class culture is refers to a kind of special cultural system, is a class' creation and the formation of the spiritual wealth and cultural scope and material forms'. Here, university class culture is refers to under the guidance of counselors, all the members of the class in Colleges and universities in the realization of the goal of class in the process, through collective learning, life and communication activities by the formation of the embodiment of the members of the class of physical and mental features and is accepted the common thought characteristic, ideals and beliefs, values, attitudes, and behavior of the complex. University class culture has four aspects: the class of material culture, class culture, class culture and class culture system behavior.

## **1. The background of the times of the college class culture construction**

Marxist materialism mentioned "material determines consciousness", and has comprehensive understanding on the current university class culture construction, it is necessary to deeply understand the background of university class culture.

### **1.1 The development of globalization and the socialist market economy**

After 90 students are the main groups of our country's universities, they are a generation of the growth of the reform and opening up. At the same time, the development of globalization, the western "money first", "supreme interest" Ideological and moral concepts also increasing the impact of the traditional moral values, social morality of people showed a downward trend. This thought is widespread in the society, family and school, and these places are the main places for the growth of students Therefore, we can see all kinds of adverse events frequent incidents of Post-90s undergraduates. In these post-90s undergraduates, "quick self centered" idea, lack of highlights, and human exchanges and communication. These are the ideological work, problems of university class culture construction as the main difficulties to Post-90s undergraduates. Obviously, the rapid economic development of the current university students in the form played a significant and prominent role and ideological values, outlook on life, but also brought no small challenge to the cultural construction of classes.

### **1.2 The comprehensive development of campus network and information technology**

In recent years, the university network and information technology has been fully developed, the network has become an important social platform for college students. According to the 2015 June CNNIC released the "2014 Chinese Youth Internet Behavior Research Report" shows: as of 2012 December, China young Internet users scale up to 277000000, accounting for 79.6% of the total youth, an increase of 21000000 compared to 2013. <sup>[1]</sup>At present, the university whether in the classroom, restaurant, or dormitory, has basically achieved the network coverage. "Network culture with its unique openness, equality, compatibility, interactive" is the contemporary college students' Ideological and moral values, which has far-reaching influence, bring their own way of life is the age of the Internet and the way of thinking. But we need to guard against the Internet is the unhealthy information and the Internet brings college students daily life, behavior and college class cultural construction requirements of the college. At the same time, the concept of individual students rely heavily on Internet, enhance the collective consciousness, do not want to participate in the class. Therefore, the network and information technology for college class collective spiritual and cultural construction provides a broader platform, but also the impact of the traditional college class collective spirit and cultural construction.

## **2. The ideological characteristics of current university students**

At present, Post-90s undergraduates are the main members of the University, but also the main body of the university class culture construction. Therefore, we need to have a comprehensive understanding of the ideological characteristics of post-90s undergraduates. After the rapid development of the economy, the network and the development of the information under the dual influence of the dual impact of a number of ideological features:

### **2.1 Strong subject consciousness, the collective consciousness is weak**

Post-90s undergraduates subject consciousness refers to Post-90s undergraduates for their self understanding and self consciousness, to a certain extent it refers to all aspects of their own status, their value and their ability to recognize and evaluate them. The collective consciousness reflects Post-90s undergraduates of the society, the school and the class of an identity and belonging. This aspect of the investigation "when asked the school to organize large-scale activities have heavy work to students free of charge to help", "the overall results show that 10.4% chose to avoid them and participate, a senior student is more obvious, is about 12%. Overall 6.8% chose no good, and the proportion of the students was the highest in three of students, as high as 11.3%.. Can be seen, post-90s undergraduates have a strong sense of the main body. Whether in terms of value of life, ways and means of implementation, or in the standard of success in your life establishment, they consider the most is realization of their own values and interests, while ignoring itself as a member of society, to the society, the school and the class should do the obligations and responsibilities.

### **2.2 Value pluralism, obvious utilitarian**

Post-90s undergraduates grow up in the rapid development of globalization and the socialist market economy, the comprehensive development of network and information technology background and their values form is influenced by multi culture. On the one hand, they from birth will be subject to the influence of Chinese traditional ideology and culture and the traditional educational mode, on the other hand they from a variety of channels exposed to western culture, in some extent by the baptism of Western ideas and values. As we know, globalization is a double-edged sword, on the western culture and values is also true. After the 90s college students are influenced by the multiple cultural influence, it may lead to the deviation of its dominant value orientation. Visible, almost every day are in contact with the network of the post-90s college students, they are not forming the value of view more easily affected by network advocated individual freedom and has the practical and utilitarian Western values.

### **2.3 Lack of interpersonal relationship**

The development of network and information technology has broadened the exchange space of post-90s undergraduates, and we should pay attention to the phenomenon of the interpersonal relationship crisis. Post-90s undergraduates are mostly only children, they have a strong sense of self. At present, the University implemented the credit system, most students learning and life is in a decentralized state, this state but intensified the self closure of this part of the university students. In this case, they are more willing to immerse in the virtual network environment to achieve self satisfaction. And the great contrast between the network and reality, making this part of the students is difficult in the reality of interpersonal relationships in the normal performance of self, they lack with the normal exchange of people around, the people lack of basic trust. This situation makes them encounter interpersonal difficulties, choose to immerse in a vicious cycle of.

### **3. To promote the feasible path of university class culture construction as the main body of the post-90s undergraduates**

The construction of class and culture in universities is facing with the increasingly outstanding problems, which should keep pace with the times and reform the spirit of "liberating the mind and seeking truth from facts".

#### **3.1 In class activities as the carrier, enhancing the concept of collectivism, strengthen the cohesion of the class**

A good class of collective, must have a strong class cohesion, and can provide to meet the psychological needs of class members and the opportunity to display their talents, so that they get psychological satisfaction. Class activity, refers to all the activities of the class organization. University class activities cannot do without the guidance and organization of counselors, organize their requirements in education plan and education goals under the activities; at the same time, rich content, various forms of class activities also cannot do without the participation of students. Class activities successfully carried out is an important means to train the collective sense of honor and the collective sense of belonging. In class activities, class members to realize individual and collective, have a close relationship with the others, thereby enhancing the class responsibility sense, sense of honor, a sense of belonging, and enhance the cohesion of class. Therefore, we need to according to the requirements of the times and the post-90s undergraduates ideological characteristics of innovative classroom activities. The development of class activity is of great significance for the construction of class culture. First of all, the class activity contributes to the formation and development of the college class. The development of the class activity not only contributes to the formation of the college class, but also contributes to the realization of the class object.. Secondly, the class activity contributes to the formation, enhancement and collectivism of the class cohesion in the University.

#### **3.2 The style of study in Colleges and universities as the core class, optimization of university class construction**

The class construction is an important content of construction of class culture, is a kind of collective spirit of all members of the class embodied in the common life and learning performance in all aspects, is the degree of the whole class and students' personality, is a collection of internal cultivation and external performance class. The construction of study style is the core of the class construction, is a class of the soul. The construction of the style of study is the important point of the ideological and political education for college students. First, strengthen students' ideal and belief education. Lofty ideals and beliefs is the spiritual pillar of the college students, in the lofty ideal and faith under the guidance of college students, have a firm belief and pursuit of their own ideals. 2. learn advanced scientific knowledge, cultivate the spirit of learning. Students to teachers teaching in the digestion and absorption of professional knowledge in learning, being confident, optimistic and enterprising spirit, and to innovation, adhere to independent learning and cooperative learning, the combination of the members of the class.

### **3.3 The psychological health education, create a good psychological atmosphere in class**

At present, the construction of college class culture is facing the problems such as the mental health of the class members and the disharmony of the interpersonal relationship. Therefore, the construction of college class culture needs to pay special attention to the mental health and health of college students.. First of all, regularly carry out psychological health education of students Famous psychologist Maslow in the hierarchy of needs theory: social needs, esteem and self actualization is the basic psychological needs, satisfy the need for mental health an important role. Secondly, to strengthen the communication between teachers and students, pay attention to the communication between students To strengthen the communication between teachers and students, students pay attention to the communication between two main positions, a class, a dormitory

University class culture construction to 90 college students as the main body to carry out should be based on age and 90 students personality Colleges and universities to adhering to the "emancipation of the mind, spirit of seeking truth from facts" to carry out new era university class culture construction, for 90 students to establish correct ideals and beliefs, a good style of study, mental health and harmonious class interpersonal relationship, for the cultural construction of university class provides use for reference.

#### **Reference**

[1][http://www.cnnic.net.cn/hlwfzyj/hlwxzbg/qsmbg/201506/t20150603\\_52248.htm](http://www.cnnic.net.cn/hlwfzyj/hlwxzbg/qsmbg/201506/t20150603_52248.htm)